

Sabikun Nahar Proma

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EDUCATION

Fashion Institute of Technology, New York, NY

Bachelor of Science: **Advertising and Marketing Communications**

GPA: 3.8/4.0

Graduation: May 2026

Borough of Manhattan Community College, New York, NY

Associate in Science; Major: **Animation and Motion Graphics**

GPA: 3.97/4.0

Graduation: Fall 2023

HONORS

- Dean's List – Fashion Institute of Technology 2024 – 2026
- Dean's List – Borough of Manhattan Community College 2021 – 2023

WORK EXPERIENCE

ZARA – Visual Merchandiser | New York, NY |

Jan 2024 – Jan 2026

- Assisted customers with styling and product selection
- Maintained visual merchandising standards aligned with brand guidelines
- Supported in-store product placement to enhance customer engagement
- Delivered personalized customer experiences in a fast-paced retail environment
- Contributed to daily sales targets through product recommendations

Candytopia (Candy Museum) – Brand Ambassador | Herald Square, NY |

Apr 2022 – Dec 2023

- Supervised themed exhibit rooms and ensured positive guest experience
- Communicated brand storytelling through interactive customer engagement
- Guided guests through immersive environments and experience features

AT&T – Sales Representative | Amsterdam, NY |

Jan 2021 – Mar 2022

- Recommended products and services based on customer needs
- Maintained knowledge of current offers and trade-in programs
- Conducted monthly inventory tracking and reporting

Skills

- Social Media Content Creation
- Adobe Illustrator, Photoshop, After Effects
- 2D & 3D Animation
- Blender, Fusion 360
- Canva, Wix
- Microsoft Excel, PowerPoint